

We are looking for an energetic, talented and organised

Marketing Manager

to join our team in Espoo as we prepare to enter to our next growth phase. Marketing is essential to our success – and so is your role as our new marketing manager. You are part of our marketing team and work closely with our partners, support and international sales teams around the world to ensure we control our clients and partners mindshare in the lighting automation industry.

If you are a team player who dreams big and relishes the opportunity to make your mark on a global scale, we want you on our team.

Key responsibilities:

- Manage on-going marketing activities that support or marketing, sales and customer support efforts
- Control multiple marketing activities in close operation with our marketing partners
- Take part and contribute insights into our strategic marketing planning
- Create and develop marketing processes with the team
- Build the Casambi brand and marketing processes on a global level.

Requirements:

- A minimum of 4 years of marketing experience, including role in in-house marketing
- Strong expertise in digital marketing and experience in at least one of the following: brand management, content marketing, PR, marketing and sales alignment
- Solid project management skills
- Excellent English – both verbal and written.
- International B2B marketing experience and/or lighting, automation, software industry experience will be considered an advantage

For more information, please contact VP of Marketing Joonas Rinne, Tel. +358 50 596 9335 on Tuesday March 3rd from 10–11:30, Friday, March 6th from 14-15.30, and Monday, March 9th from 16-17.

Please send your application, CV and salary expectation via

<https://accountor.emply.net/recruitment/vacancyApply.aspx?publishingId=2faaa888-c2ba-41a7-a41b-1a6397b4b624&languageKey=en-GB>

by Monday 16 of March, 2020. We're eager to get started, and interviews will start immediately - so please, let us hear from you as soon as possible.

Casambi is changing the way people light their surroundings. The company's innovative wireless technology uses Bluetooth Low Energy to place an entire lighting ecosystem in the user's hands. This uniquely dynamic and reliable modular solution is already enjoyed in thousands of buildings worldwide via hundreds of major ecosystem partners.

Headquartered in Finland, Casambi has built a significant sales and support network across Europe, North America and Asia which continues to grow as businesses worldwide discover the benefits of wireless lighting control. Read more about Casambi: www.casambi.com