



We are looking for a creative, experienced and tech-savvy

## Technical copywriter

to join our team in Espoo. Marketing is essential to our success and our ambitious growth strategy. As part of our marketing team, you will be working closely with our partners and multiple Casambi offices around the world.

If you are a team player who dreams big and relishes the opportunity to make your mark on a global scale, we want you on our team.

### Key responsibilities:

- Create and share the Casambi story with content that informs, educates and entertains, and convinces readers to take action
- Produce thought-leadership content incl. blogs, press releases, product materials, research reports, white papers etc.
- Co-operate with Casambi's various teams and with our global partner network
- Develop Casambi's story and our tone-of-voice
- Develop a content creation process that continually improves marketing effectiveness based on data and results

### Requirements:

- Several years of experience in technical writing in B2B context
- Experience in simplifying complex topics into compelling storytelling
- Native-level English
- Team player with the capability to work independently
- Interested in modern technologies

For more information, please contact VP of Marketing Joonas Rinne, Tel. +358 50 596 9335 on Tuesday, July 7th from 10-11:30, on Wednesday, July 9th from 14-15.30, and on Friday, July 10th from 12-13.

[Please send your application](#) (, including your CV and cover letter with salary expectation **by July 16th, 2020**. Interviews will take place in August but we'll schedule the interviews in July.

At Casambi, we view lighting differently. As rapidly increasing numbers worldwide come to share our vision, we're looking for talented and enthusiastic people to join us. Casambi is already on a fast-growing and profitable trajectory which has seen us named as a Deloitte Technology Fast 50 company. Meanwhile, our extensive partner ecosystem was recognised at the 2019 PLD awards where we were selected as Best Partner in Industry. This is a rare opportunity to play a vital role building a world-class brand powered by a unique and exciting product.

Casambi has a growing sales and support network across Europe, North America and Asia and continues to look outward as it experiences rapid growth trajectory.